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Claims

 A multimedia communications system that provides for adding value to prepaid accounts comprising:

a first processor that monitors a prepaid account associated with a user terminal to determine whether a balance for the prepaid account is below a predetermined threshold during a first communications session that uses the prepaid account;

a second processor that notifies a user terminal of a status of the balance if the balance is below the predetermined threshold; and

- a third processor that initiates an interactive session with the user
 terminal to add value to the balance for the prepaid account while
 communications are maintained on the first communications session
 - The system of claim 1 wherein the first processor, the second processor and the third processor are a same processor.
 - The system of claim 1 wherein at least two of the first processor, the second processor and the third processor are a same processor.
 - The system of claim 1 wherein the second processor notifies the user terminal by causing display of at least one of a visual and audible indication on the user terminal.
 - The system of claim 1 wherein the interactive session includes a user providing a credit card payment.
 - The system of claim 1 wherein the interactive session includes at least one of a text response, a two-way voice communication and a connection to a data network
 - The system of claim 1 wherein the interactive session includes a user authorizing use of an account previously associated with the prepaid account.

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8. A method for replenishing a prepaid account during a communications session, the method comprising the steps of:

determining whether a balance for a prepaid account is below a predetermined threshold during a first communications session that uses the prepaid account;

if the balance is below the predetermined threshold, notifying a user of a status of the balance; and

initiating an interactive session with the user to add value to the balance for the prepaid account while maintaining communications on the first communications session.

- The method of claim 8 wherein the step of notifying a user includes causing display of at least one of a visual and audible indication on a user terminal.
- 10. The method of claim 8 wherein the interactive session includes the user providing a credit card payment.
- 11. The method of claim 8 wherein the interactive session includes at least one of a text response, a two-way voice communication and a connection to a data network.
- The method of claim 8 wherein the interactive session includes the user authorizing use of an account previously associated with the prepaid account.